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Headline: 11street Is Now Rebranded As PrestoMall



It seems that 11street has chosen to rebrand themselves, where they are now called PrestoMall. It comes directly from the Presto ecosystem, a Malaysian home-grown digital services Super App.



Thanks to the rebranding, it will see PrestoMall form the eCommerce component within the Presto ecosystem, a local Super App that fulfills user's shopping, entertainment, payment, credit, travel, as well as 'makan' needs.

With the system, you can make hassle-free mobile payments through PrestoPay for online and offline retail purchases while being rewarded with cashback for buying a variety of deals, discounted products, vouchers, and services.

Additionally, the app is also designed to help retailers, business owners, and sellers to boost their brand presence and reach out to consumers out in the market.

For consumers, PrestoMall will be offering several exclusive deals on various products and bundles, all year round. This will include local products as well as international brands, made available through Cross Border Trade (CBT).

To check out what they are offering, you can head over to the [link here to go to PrestoMall's website](#).

PrestoMall is available on both Android and iOS devices.

Pokdepinion: Well all I can say is that, it's probably going to take me awhile to get use to calling the platform by its new name..