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## 11street PayDay Carnival For Exclusive Offers, Freebies And Lucky Draw Prizes



11street ([www.11streetmy](http://www.11streetmy)), one of the leading online marketplaces in Malaysia is having a one-day PayDay Carnival today and I dropped by the 11street office this morning to have a look. The O2O (online to offline and office to online) sale is taking place at Level 25, Menara NU 2, 203 Jalan Sambanthan, Kuala Lumpur until 4pm today.

Customers will get to see and feel the products before making a purchase, which they can take home with them, immediately after payment. Customers will not have to carry a bulk of cash or credit cards as all transactions conducted today will be done via 11street's e-wallet, PrestoPay. This gives customers added convenience.





Living up to the success of the previous campaign, The Girl Power Sale in conjunction with International Women's Day on 8 March, shoppers will yet again witness exclusive deals, which will treat them to deals as low as RM1. On top of that, there are also great discounts and promotions up to 83% on product categories such as Health & Beauty, Grocery, Mobile and IT. Shoppers will stand a chance to win exclusive lucky draw prizes too.

Participating brands and stores at the PayDay Carnival include Big Care Mart, Eu Yan Sang, Fitbit, FROMNATURE, Gmaison Kitchen, Jocom, Julie's, Katrin BJ, Kinohimitsu, Kluang RailCoffee, Xixili & several others.